







## GLEICHEN HOSPITAL

MRS. A. V. COOK, R.N.

(Registered in the Province of Saskatchewan and Alberta.)

Nurse in Charge

VISITING HOURS

3 to 4 P.M. — and — 7 to 8 P.M.

P.O. BOX 11

PHONE 13 — DAY OR NIGHT

MISS E. FRANKTON

Maternity Nurse

Box 70, — Phone 101

GLEICHEN, ALBERTA

## T. H. Beach

Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS

Inquire at Office in Pioneer Meat

Market Block

Office phone 9 Residence phone 2

M. W. MacDONALD, L.L.B.

BARRISTER-AT-LAW

ARROWOOD, ALBERTA

Collections a specialty.

Estates, Loans, Insurance, Fire and

Life.

INVESTMENTS — FARM LANDS

TOWN OF GLEICHEN

OFFICE HOURS

9 a.m. to 12:30 p.m.

2:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday of

each month at 8 p.m.

This office will be closed as follows:

Sundays, Saturday Holidays and the

last fortnight of July each year;

ALSO—

First two legal working days of each

month for meter reading and first two

legal working days following the

close of month for collections, etc.

PETER MACLEAN,

Secretary-Treasurer.

## Cattle Notice

ALL CATTLE BRANDED

ON LEFT RIBS ARE THE PRO-

PERTY OF

ALDEN R. SMITH,

GARDEN SPRINGS VA.

SHOULDICE — ALBERTA

This notice is to be inserted

in the following paper

Examinations Results  
of Gleichen Schools

(Continued from page 1.)

GRADE VII

A. Hunter	91
E. Nicholas	89
D. Poley	87
D. Desjardins	84
W. Wilson	79
J. Farquhar	77
R. Menard	76
H. Cochrane	76
F. McNeil	69
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J. Cook	73
M. McIntyre	71
F. Armstrong	64
F. Hume	64

ROOM V—GRADE IX

Madeline Stabile	82
Edith Heston	78
Walter Bogie	65
Margaret Leclair	65
Kathleen Wood	59
Anley Robison	58
Muriel McNeil	57
Yvonne St. Jean	55
Malcolm Brown	52
Robert Heston	50
Onal Desjardins	47
Verne Sanders	46
Hugh Jackson	46
Clara Wood	42
Flora Bellinger	41
Lester	36
David McNeil	37

GRADE X

Hugh Heston	67
Gerald Yates	65
Phyllis Birden	64
Douglas Mattson	62
Boone McKay	60
Tony Macrae	60
Harold Anglin	48
Jack Wilson	41

GRADE XI

Pat Beach	74
Elmer Bollinger	72
Lydia Robinson	68
Clifford Bogie	62
Oliver Hilland	60
Campbell Brown	59
Frank Poth	57
Joe Macrae	52
Ella Robinson	52
Florence Schrier	51
Katherine McNeil	49
Eugene St. Jean	49
Billie Taylor	48
Frank Macrae	48

MR. R. G. BREWER, Teacher

GEO. W. EVANS

Undertaking

And Embalming

MOTOR HEARSE

Artificial wreaths always on

hand. Weather extreme

will not effect these flower.

in any way.

GLEICHEN, ALTA

## THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR  
Member of the Canadian Weekly Newspapers Association  
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderful Rich Farming

and Stockraising District.

SUBSCRIPTION, \$5.00 per Year; Foreign Countries \$6.00

Advertising Rates—Display, 10c per Column Inch (one insertion); and 50c

for each subsequent insertion. Reading matter accepted only with

display advertising at 1c per line—1c Rate to News.

EXCHANGE MUST BE ADDED TO ALL CIRCULARS

GLEICHEN, ALBERTA, WEDNESDAY

## CHRISTMAS FOR ALL

Any doubt as to the inherent generosity of the people of Canada will be dispelled by the events of the Christmas season. Even those misanthropes, who see only the avarice and greed in life, can not ignore the sacrifice, charity and magnanimity exhibited at the Yuletide. Canadian men, women and children were in a conspiracy to make Christmas merry for every needy and child. On Christmas day the country over hundreds of thousands of Christmas baskets were distributed by individuals and organizations. Every basket contained the very essence of a traditional and idealistic Christmas. That moment good food for the poorly clothed, toys for the children and, in many cases, coal for cold bodies and shoes for cold feet. Christmas is for both rich and poor in Canada.

Between those who have the Christmas exchange of gifts is a pleasure but sacrificing for those who have less is a joy that gratifies the soul. People who give generously to the needy poor know that charity is its own reward.

## THE MAIN CHANCE TODAY'S

The main chance is today's chance. The wrecks along life's highway testify to that simple truth. It is right and good to look ahead, but the man who sees farthest is the man who keeps his eyes on his job. It is splendid to have the urge to climb high. But the man who gets here is he who never takes his gaze from the finger holds in the sheer rock wall of his hard ascent.

Pitiful it is to see the broken hulk of a man lying at the base of life's mountain side and to know that he fell from high when success had turned his head.

Every day, in every field, we see these wrecks. And here is the moral that no man dare disregard. Life's work is, indeed, a climb and few and far between are the plateau lands upon which the breath-spent toiler may seek refreshment.

How many are the men, in private business or public concerns, who, flushed with the zeal for great attainment, despise the smaller tasks which lead them to the goal. How often a man who uses a public office to gain a higher honor, awakes to the rude actuality that he has been weighed and found wanting in his simple trust.

The key to great opportunity lies in proving true in the obscure, humble tasks of the present moment. The man who keeps ever in mind that his present job is his main job, that the present chance in the main chance, builds slowly, but surely, to broader trusts and greater achievements.

The builder knows that the higher he would rear his structure toward the heavens, the deeper and broader and stronger must be his foundation. The digging may be dull and tedious business, but without it there can be no lofty tower to challenge the eternal stars.

Probably there is no gifts more fascinating than that of fluent speech. Nor is there any other gift so likely to lead its possessor into excesses and indiscretions. An oratorical temperament, coupled with really marked ability, is a combination of peculiar possibilities. A cynic once said that when the Lord gave a man a high tenor voice he seldom gave him anything else. By the same token a musical speaking voice and extraordinary fluency are not always accompanied by studious habits and sound judgement.

With any young man who is dissatisfied with the farm and is seeking an opportunity to get away, he would do well to take a look at the list of teachers who graduated recently from the Normal schools of the province. In addition to this is the list of new lawyers, doctors, dentists, druggists, engineers and other professional entrants that have qualified to follow these callings. There are many more of them than there are openings. It is the same in industry. The country is full of them and many of them are fated to a hard road. During the past few years, notably 1921, 1922 and 1923, farming was not any more remunerative than that of the mercantile businesses were. But agriculture has fallen on better days. In years to come and that means the years of the immediate future, the young farmer who starts out with the equipment an agriculture college course will give him, will have the young fellows in the other profession hopelessly handicapped.

Carry on all street conversations in quiet, subdued tones. Do not mention the names of people about whom you are speaking in such a way that people overhearing you could identify them. Many unpleasant reports have been started in that way.

Greet your friends on the street with a cordial, quiet greeting which is much better taste than a conspicuous or jovial one.

## FURS

We carry the largest and finest range of FURS in Western Canada.

FRAPT THE FURRIER

Corner 12th Ave. 1st St. West

CALGARY, Alta. (Est. 1905)

DR. E. G. SIMMONDS

M.B.C.S. (Eng.) L.R.C.P.

(London) L.D.S.

DENTIST

In future Dr. Simmonds will devote

his whole time to dentistry.

Office—

POST OFFICE BUILDING

GLEICHEN, ALTA.

ROY M. ALLEN

Licensed Auctioneer

—and Valuator

Will Sell anything You have

or own

Phone Rural, Milo

CLUNY P.O., — ALBERTA



## Tune in on a Westinghouse for knowledge

There's no strain or tension listening to the travelogue a Westinghouse Radio brings to your home. The speaker's words come through clear, distinct and understandable.

World celebrities, travellers, scientists, correspondents and a host of other fascinating lecturers are the delight of millions of homes over the radio.

Are you missing this modern and most fascinating medium of having abreast of the world's news and your knowledge of its people, its thrilling, its leading topics and events of universal interest? Don't miss a Westinghouse Radio for your growing family the richest storehouse of culture and advancement that has ever existed.

Today is the day to learn what a Westinghouse will mean to your home. A demonstration involves no obligation.

## Westinghouse

PIONEERS IN RADIO

A. F. MacCALLUM &amp; ROY SMITH MOTORS

GLEICHEN, ALBERTA

## A Record Fish and Story



1 The powerful Colne River where the fighting "hook bill" lurks.  
2 In action on the Colne River.

W. E. Kidder of Kalamazoo, Mich., arrived in Montreal over Canadian Pacific Railway line, and he had to believe him.

Now, Mr. Kidder is a pretty good fisherman, but he says that the experience is his while fishing in Colne River. Now, Kidder is absolutely positive, and he says that he knows he was successful in looking what is probably a record salmon with a trout rod and fly.

The fish is unquestionably the largest hook bill I have ever seen," said Mr. Kidder, "and the same

opinion was expressed by game warden who viewed the fish in the lake. But the really great point was the terrific fight that this fish put up. This was a spectacular and so fast and furious, accompanied by rock after rock of 100 to 200 feet. We had no time to take a picture of it.

"My canoe man and myself were busy every second of the time from twenty minutes past four until after dark. In fact up to the last few minutes of the fight I stood with one foot in the bow of the canoe constantly, when I was not in the canoe and chasing the fish back and forth across the stream."

"This fish was forty-five and three-fourths inches long measured, and straight line. If measured around the contour of the body it would probably show two or three inches longer than this. These measurements were

taken after he had been fighting the fish for. But the really great point was the terrific fight that this fish put up. This was a spectacular and so fast and furious, accompanied by rock after rock of 100 to 200 feet. We had no time to take a picture of it.

"However, no matter how you look at it, he was big enough to suit me, and the fact that it was a 'hook bill' and 'leaping fish' instead of a 'salmon' or 'salmon' gave me last much more satisfaction. Then, too, it was taken with a No. 10 fly, which is very much smaller than is commonly used for six inch trout. The rod weighed only four and seven-eighths ounces, and the ordinary trout leader, with a three pound breaking strength was not much heavier than is commonly used for a small trout fly."

Remember the NAME when you buy—  
Your Purchase will cause no Regrets

Always ask for

Calgary

"THE BEER WITH THE REPUTATION"

Why not have the Best? Sales prove its MERIT



Order from your Nearest Agent

Buy it By The Case

H. H. HALL,

C. P. R. Agent,

Gleichen Alberta

CANADIAN PACIFIC



For Detail Information Ask the Ticket Agent





### Farming in the Dark?

What does your farm cost you?  
What does your farm bring?  
What is your farm worth?  
How much do you owe?

By using our Farmer's Account Book you can find an answer to these questions. Ask for a copy.

## The Royal Bank of Canada

Gleichen Branch D. Hutchings, Manager

### WE OFFER—

## Alberta Wood Preserving Co. Ltd.

### Preferred 7% Stock

PRICE \$8.50 and ACCRUED DIVIDEND  
YIELDING ABOUT 7.10%

O. C. ARNOTT COMPANY, Ltd.  
INVESTMENT BANKERS  
CALGARY Phone 6718 ALBERTA  
Our Latest Offering List on Request

### Have Your

## Car Overhauled

During the

months you cannot use it.

During the Winter months we are offering special labor prices on overhaul jobs and we shall be glad to quote prices on any work you wish done.

Rearend Overhauled, \$ 4.00  
Front Axel, - - - - 3.25  
Motor & Transmission 23.00  
Motor only - - - - 19.00

Fill You Radiator With Anti Freeze?  
For Winter Driving and Avoid Worry.

A. F. McCallum & Roy Smith, Gleichen

## WANTED

Listings of  
FARM LANDS  
in This District  
HENDERSON & MALLORY  
GLEICHEN, Alberta.

The "boom" town is ever alluring to large numbers, in that it seemingly offers the opportunity to grow up with the place. To get in on the ground floor, so to speak, at first blush, prompts great numbers to rush to the new place, where they will find many others who had been attracted in the same manner. They seek their new home with the avowed purpose of growing up with the town and that determination serves as an impetus for extra effort. If perchance the ambitions of its founders are realized, those with that determination to grow with the place will succeed, provided the determination is sincere and a proportionate amount of energy is displayed in their efforts.

### COMING EVENTS

Ads under Coming Events \$25 per count line, unless otherwise advertised in The Call.

Dec. 31.—Ware in The Navy Now, in Gleichen Com. Hall.  
Jan. 2.—Public Holiday, New Year's.  
Jan. 2.—22nd Battery Fifth Annual New Year's Dance.  
Jan. 10.—General Meeting W. A. of U.E.S.L. in Gleichen Community Hall.  
Jan. 25.—Curling Club dance in Gleichen Community Hall.

### MISCELLANEOUS

Notice under this heading 16 words or under 60c, first insertion and 25c each subsequent insertion—3 weeks.  
11. Over 15 words one cent per word for each insertion.

When any brands have to be cut a charge of 50c each is made.

Brand reading notices \$1.50 each animal, three insertions. Over 15 words 1 cent per word extra each insertion.

In order to insure publication CASH MUST accompany each notice.

TO RENT—3 room cottage and garage. Apply H. Hamar, Gleichen. 42

WANTED—To buy a number of good broke horses, around 1350 lbs., not over 8 years old. Phone 97 or 120 Gleichen. 40C

FOR SALE—Cook stove in first class condition \$35.00. Apply at Call Office.

FOR SALE—4 Ayrshire Bull calves and wanner pigs. A. N. McLeod, Gleichen. 4C

FOR SALE—In good condition 2 second-hand DeLo Light plant, including Maytag electric washing machine and a Vacuum cleaner, Phone 77.

FOR SALE—Exceptionally good potatoes in quantities to suit purchaser. Harry Hanson, phone 2362, Gleichen Alta.

ESTRAY—On the Princess of C Gunter, Cluny, P. O., one Bay Gelding 3 years old, white spot on forehead and white feet. No visible Brand. Weight about 750 lbs.

### FOR SALE

4-turrow Massey-Harris Disc-plow \$135.00

30-run single-jaw drill, Massey Harris, \$35.00

22-run Cockshutt drill, \$35.00

Metal Wheel Tractor, good condition

W. Sutermeister

NIMSEY-HARRIS, Agent, Phone 4

### A Home School in the Par West

MOUNT ROYAL COLLEGE

GEO. W. LEBBY, R.A., D.D., PRINCIPAL

For boys and girls, young men and young women. Public and High School courses, Commercial, Music, Art, Expression.

Special combined course. Staff of 18 teachers. Individual attention, supervised study; cultural and moral training in Christian atmosphere; outdoor and indoor sports. Winter term beginning Jan. 4th. Is a good time to enroll. Fees \$20, including board, tuition and laundry.

Write Registrar, Mount Royal College, Calgary, Alberta.

When a few fellows sang Xmas carols for one of our dentists promptly phoned for the police, but the popular official wisely tucked himself snugly in bed and now wonders whether the noise-loving citizens is a native of Missouri or were the carols so awful.

A Wilson was down defending goal for the Medicine Hat boys Monday. This does not necessarily make him a professional.

There was great Christmas tree and entertainment held in the Meadowbrook Hall last Friday night. Several of the schools joining together to make it the grand success it proved.

Pet Ridge tells of a junior clerk who approached the head of a firm which was doing none too well, with a view to a rise in salary. "Certainly not," was the reply, "and let me warn you, young man, if you're not jolly well successful I'll make you a partner."

All toys at bargain prices. Dolls at half price. N.T. Furniture.

As advertising an opportunity to get more business, why not advertise?

### TOWN AND DISTRICT

Harvey Menard is spending his vacation at home.

Arthur and Fred Jones spent Xmas at their home here.

"Yankee" Plante was up from Brooks to spend Xmas at his home.

Julius Little spent Xmas with his children at the Woods Home, Calgary.

Many of the Blackfoot Indians eat their Xmas dinner at our Chinese restaurants.

Arthur Brown is here from Calgary spending the school holidays at his home.

Abel Seave returned from Calgary to spend the holidays with his sister Mrs. Menard.

Mr. and Mrs. Seave were down from Calgary to spend Xmas with their parents, Mr. and Mrs. T. Plante.

Jas. Bates was a visitor at his home for Xmas. Jim is attending the Calgary Technical school this winter.

Howard Bowen failed to materialize for Xmas. "Bibby" was much missed—particularly his ever pleasant smile.

The Misses Cooke returned from their respective schools to spend the holiday season at their home in Gleichen.

If you have read the talks on Petroleum Cook this and the last two issues you will have learned something worth while.

Dr. Armstrong returned from Shelby, Mont., Saturday and is greatly pleased with all he saw of the Oil Producers work there.

Miss May Jones, who teaches a summer school near here, returned home last week and will spend the winter with her parents.

Bill Graves has recovered from his operation and spent Xmas at his home in Gleichen. He is now taking a course at the Technical school in Calgary.

The electric lights worked faithful throughout the Xmas festivities until about 1 a.m. Tuesday morning when they blinked sadly and then took a rest of about eight hours.

Elmer Bollinger, M. P. went up to Calgary Monday afternoon to attend the session of the Alberta Boys' Parliament. He was accompanied by Max Yates and Frank Polak, ex-M. P.

Hugh Deane returned last Thursday from attending Edmonton University to spend the holiday season at his home, and incidentally get back his old job and materially aided Postmaster Bates in handling the big Xmas rush.

The 22nd Battery Fifth Annual New Year's Dance will be held in the Gleichen Community Hall, Monday night, Jan. 2nd. A turkey supper and a Calgary six-piece orchestra are among the attractions.

A good crowd turned out last night to attend the dance in the Gleichen Community Hall. Art Bremner and his orchestra were as good as the dance notices stated and all the dancers seemed to enjoy themselves.

On Friday December 30th, under the auspices of the "Live Wire" Trail Ranges Camp, Rev. C. C. Corcoran will deliver an illustrated lecture, subject "Red Hot". The lecture will be illustrated by over 40 lantern slides. Mr. Corcoran will also show a number of slides to illustrate the well known fairy tale "The Boy in the Wood". A collection will be taken.

The "Live Wire" extend a very hearty invitation to every body.

Starting with St. Andrew's Christmas tree last Wednesday evening and continuing Thursday with the 22nd Battery and St. Victor's church and Union church Friday night, to say nothing of the real one at home Saturday night poor old Santa had a mighty busy time at Gleichen this Yule tide.

Not a child was overlooked and long will friend Santa be loved for the good things he bestowed here Christmas 1927.

All toys at bargain prices. Dolls at half price. N.T. Furniture.

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Many ranchers and their friends arrived in town yesterday to attend the ranchers ball last evening, a report of which will be given in next issue.

H. Scott brought Louis Little in Monday morning from his farm several miles away, who had the misfortune to break a bone in his leg near the ankle, by his horse falling and rolling over him. Julius Little has gone out to take care of the farm until his brother recovers.

The Foresters intend that their New Year's Eve ball shall be successful in every particular and the committee in charge are working hard to that end.

Frank Vigar brought in a fine Christmas tree last Monday's stage from Rosedale, and the little folks are wondering how much it will hold for them.

The Social Club is Gleichen's latest and the object is to learn all the latest dances and teach new beginners. "J. E. Kilcup is the manager and intends keeping the club going all winter. The first of the series takes place tonight in the Foresters Hall. Everybody welcome. Todd Brock and Brown will supply the music.

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## Greetings!!!

To our many friends and patrons,—

Again with very great pleasure we convey to you and yours our warmest greetings.

We also express the hope, that the year NINETEEN HUNDRED AND TWENTY-EIGHT, will produce for you a "Bumper Crop" of Happiness and Prosperity.

Yours very truly,

STABBACK & BROWN

THE MEN'S AND BOYS' QUALITY STORE

## ECHOES OF GLEICHEN TWENTY YEARS AGO

N. Slighten and T. Henderson, came in Monday from Red Deer river. Mr. Henderson went on to Calgary.

Preston Mills was in Saturday from Quenston.

It is stated that Mr. Kidd, announcer, has been awarded the contract of hauling the mail from Gleichen to Wm. Brown & Son's store at Quenston.

Mrs. J. A. E. Desjardis returned Monday from a visit of a couple of weeks with relatives in Calgary.

The weather is still worth writing home about. About an inch of snow a little frosty. Old Sol putting in full shifts.

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The public is concerned with continued quality production because it means Consumer Satisfaction.

We have never lowered our Standard of Quality. We take a pride in always brewing the Best.

**HORN BEER** The Beer That's Different  
**HORN STOUT** The West's Favorite

GEORGE MOSS, LOCAL AGENT  
PHONE 27, GLEICHEN

**BIG HORN**  
**BREWING COMPANY Limited**